

nickelodeon™

BUBBLE GUPPIES™



AS SEEN ON

nick Jr.



CULTURA



YooPA
youku 优酷
tudou.com

clan
tve



SUPER!

Televisa



The Bubble Guppies are preschoolers who are enthusiastic about discovering their world. Every day, they bring an insatiable curiosity into their underwater school. When something sparks their interest, they sing, dance, and play to explore it for every possible angle - all while modeling a full day of preschool!

TV & CP
Target
K2-5

Eps
66X30:00
+14 eps in production

PROPERTY INFORMATION

- ★ Episode brings topics to life with a diverse curriculum
- ★ A musical comedy making kids laugh and dance
- ★ A group of diverse friends with different personalities
- ★ Underwater environment with vibrant colors and 3D design



SUCCESS STORIES

TOP 10 program in Canada, India, Italy, Mexico, Poland and the UK*

+70% of Kids Like Them!**

+15% reach increase from F2 '15*

Successful sell through in apparel and diapers in Mexico



'Animal School Day' iOS app reached **#2** overall paid app & Top 10 educational App on iTunes



COMING UP

All NEW Season 3

with specials introducing 'Bubble Kitty' and 'Super Guppies'



New digital content rolling out internationally



Bubble Guppies Live! Ready to Rock

Live theatre tour launch AW '15 in Canada



Continued CP rollout across key markets with **new retail opportunities**

