



Brand Summary

- **Genre:** 3D CGI animated musical series
- **Episodes:** 80 episodes x 25 minutes (4 seasons)
- **Scheduling:**
 - Airing daily in Latin America on Discovery Kids
 - Airing weekdays in Brazil on TV Cultura
 - Premiering soon in Mexico on Televisa
- **Tagline:** “A world of adventure, music and imagination that is waiting for every preschooler to explore! ”
- **Target Audience:**
 - Primary: Toddlers, 1-4 years old
 - Secondary: Infants and Mothers

